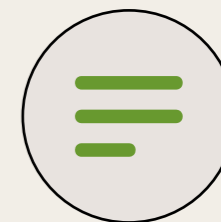




Course Catalogue

Educational Content from Medical Cannabis Mentor and Our Community Harvest



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About Us

Medical Cannabis Mentor + Our Community Harvest

Medical Cannabis Mentor (MCM) and Our Community Harvest (OCH) are combining our resources to offer our high quality online courses to meet the needs of your institution.



Joe Dolce

Joe Dolce is the CEO+Founder of the online education company Medical Cannabis Mentor. He is the author of *Brave New Weed: Adventures into the Uncharted World of Cannabis* (HarperWave, 2017), and host of the Brave New Weed podcast. Prior to MCM, Joe was a journalist. He was editor-in-chief of Details Magazine and a contributing editor at Gourmet in addition to writing for The New York Times Magazine, New York, Rolling Stone, Travel & Leisure, Departures, Leafly, and many others.



Dr. Junella Chin

Dr. Junella Chin, DO, is the Co-Founder & Medical Director of Medical Cannabis Mentor. Dr. Chin's integrative, family practice clinic has focused on children with intractable epilepsy, cancer, and autism. For over a decade she learned firsthand how medical cannabis can benefit patients. June is Vice Chairperson at the NYS Office of Cannabis Management (OCM) and an adjunct professor at New York University and Syracuse University. She is co-author of *CBD for Health and Wellness*.



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Rob Mejia

Rob Mejia is the author of *The Essential Cannabis Book*, an Adjunct Professor of Cannabis Studies at Stockton University, and founder of New Jersey's first cannabis education company, Our Community Harvest. Rob has talked to hundreds of people in the cannabis industry and the community. From dispensaries in Denver, to private grows in Uruguay, and health clubs in New Jersey, Rob has spent a decade studying and researching all facets of the cannabis community.



Beth Mejia

Our Community Harvest's Director of Education, Beth Mejia, M.A.T. owns and operates EyeLevel Educational Consulting, a firm specializing in online education. EyeLevel has built online courses for Western Governors University, Capella University, Barnes and Noble Education and McGraw Hill.



Introduction to the Cannabis Industry

As the acceptance and availability of medical and adult use cannabis rapidly increases, the opportunity to become a part of one of the fastest growing industries in the US is of interest to many. This course is designed to educate about the basics of cannabis, and then introduce the learner to the myriad of opportunities for employment, from cultivation to manufacturing, to advertising and compliance.

How Does It Work?



This 8-hour course equips learners with a foundational understanding of the cannabis industry. It familiarizes learners with the terminology, history, and many uses of cannabis while also making them aware of career, investment, and employment opportunities in the industry.

THE SYLLABUS INCLUDES:

- + Cannabis Basics
- + Growing and Cultivation
- + Extraction and Processing
- + Retail and Medical Dispensaries
- + Hospitality Marketing and Communications
- + Other Opportunities in Ancillary Services

WHAT STUDENTS WILL LEARN:

- + Understand the history, science, and legal landscape of cannabis
- + Introduce learners to the various cannabis industry sectors
- + Looking ahead at state specific opportunities



Counter Intelligence: Cannabis Dispensary Operations

The dispensary is often the first point of contact between patients/customers and the cannabis industry. Knowing how to address a patient's concerns and needs within the law is of primary importance. But it's also essential that dispensary personnel are educated about best practices for addressing and retaining patients, as well as understanding, handling, and storing cannabis products.

How Does It Work?



The course consists of 12 evidence-based modules and it employs an exciting mix of technically enhanced interactive media--visual, audio, motion graphics, charts--which help users visualize material. Downloadable PDFs and links to outside resources guide learners deeper into specific areas, allowing each person to customize his or her experience. Quizzes at the end of each module are also designed to be instructive.

THE SYLLABUS INCLUDES:

- + The History of Medical Cannabis
- + The Endocannabinoid System, THC, Terpenes, and CBD
- + Dosing Intelligence
- + Storage and Handling: Do's & Don'ts
- + Sales training
- + Six Things Every Great Dispensary Technician Needs to Know

WHAT STUDENTS WILL LEARN:

- + Safe handling, storing and labeling of all products
- + Speaking to patients about sensitive conditions
- + The different methods of consumption and dosing
- + The history and prohibition of medical cannabis
- + The law--what you can and cannot say and do



Cannabis Therapeutics: Introduction to Medical Cannabis

This course has been developed by professionals to get students quickly up to speed on the advantages and disadvantages of administering medical cannabis plus a foundational understanding of the Endocannabinoid System. Based on the latest science, the course is bolstered by clinical expertise from the world's most experienced physicians. It is designed to be digestible, practical, and compelling.

How Does It Work?



The course consists of fifteen evidence-based modules. It includes built-in assessments, case studies, reference guides, and even patient intake forms. It employs an exciting mix of technically enhanced interactive media--visual, audio, motion graphics, charts--which help users visualize material. Downloadable PDFs and links to outside resources guide users deeper into specific areas, allowing each person to customize their experience. Knowledge checks at the end of each class are designed to be instructive.

THE SYLLABUS INCLUDES:

- + Anatomy and Life Cycle of the Cannabis Plant
- + A Tour of the Endocannabinoid System
- + Beyond THC & CBD; Minor Cannabinoids, Terpenes and The Entourage Effect
- + Methods of Administration: Inhalation, Tinctures, Pills & Edibles, Topicals, Suppositories
- + Dosing Strategies
- + Risks, Contraindications, Drug-Drug Interactions

WHAT STUDENTS WILL LEARN:

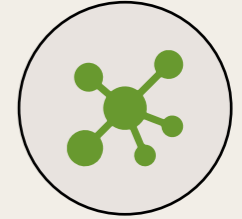
- + How to speak to patients about cannabis
- + Knowledge about the different components of cannabis
- + Understanding the most common uses of cannabis and the methods of administration within the law
- + The biochemistry of cannabinoid science and the way cannabinoids modulate neurotransmission
- + Knowledge of the potential short-term and long-term risks of cannabis use



Cannabis Science and Therapeutics for Pharmacists

Pharmacists are on the front lines of patient care. This practical, engaging, evidence-based course has been designed to give pharmacists all the information on cannabis they would've liked to have obtained in Pharmacy School.

How Does It Work?



The course consists of fifteen evidence-based modules. It includes built-in assessments, case studies, reference guides, and in depth information about pharmacokinetics and pharmacodynamics of cannabis. It employs an exciting mix of media-visual, audio, full motion graphics, and charts--which help users visualize material. Downloadable PDFs and links to outside resources guide users deeper into specific areas, allowing users to customize their experience. Knowledge checks at the end of each class are designed to be instructive.

THE SYLLABUS INCLUDES:

- + The Pharmacokinetics and Pharmacodynamics of CBD and THC
- + Drug-Drug Interactions
- + Dosing Intelligence
- + Methods of Administration
- + Insomnia Case Study
- + Risks; Contraindications; At risk populations
- + Case studies, Reference Guides, Patient Intake Forms

WHAT STUDENTS WILL LEARN:

- + The functioning of the body's endocannabinoid receptor system
- + A thorough understanding of the pharmacokinetics and pharmacodynamics of CBD and THC
- + Practical advice on dosing and methods of administration
- + Clinical applications of medical cannabis
- + Practical knowledge of cannabis that will enable learners to confidently discuss cannabis medications with patients



Relief Without the High: Introduction to CBD and its Health Applications

This course is created to help people who need to medicate daily and function without the psychoactive effects of THC. It will help learners to find relief from pain, insomnia, and anxiety without the high and without the side effects of over-the-counter or prescription medications. The course is evidence based and infused with clinical evidence from the world's most experienced cannabis prescribing physicians.

How Does It Work?



This course provides practitioners and patients with evidence-based understanding of how to treat common conditions with CBD and low dose THC products, how to combine them effectively with other medications, and how to guide patients to optimal results.

THE SYLLABUS INCLUDES:

- + Cannabis and Hemp: History and plant life cycle
- + A Brief History of Medical Cannabis and its Prohibition
- + THC vs. CBD: A Deep Dive
- + Terpenes, Minor Cannabinoids and Tolerance
- + The Endocannabinoid System: The Body's Supercomputer
- + Side Effects of THC and At Risk Populations
- + Methods of Administration: Inhalation, Ingestibles and Sublinguals, Topicals, Transdermals, Suppositories, Beverages and Fast Acting Edibles

WHAT STUDENTS WILL LEARN:

- + Ability to guide patients to becoming educated consumers
- + Understanding the difference between Full Spectrum, Broad Spectrum and Isolate CBD products
- + Understanding of how CBD and THC interact with the body's Endocannabinoid System of receptors
- + Knowledge of how to read a Certificate of Analysis to determine a product's efficacy
- + Detailed, evidence-based information about the two predominant compounds in the cannabis plant, THC and CBD, in addition to "minor cannabinoids" and terpenes



Social Justice and Cannabis

Cannabis is situated at the junction of social justice possibilities and the explosion of an enormous industry. At this strange time in history, when we are getting used to the post pandemic world, the cannabis industry has not only been deemed essential but is growing. As legalization of both medical and adult use cannabis continues, each state is trying to put measures in place to promote social equity/justice. They include:

- + Teaching and educating individuals to recognize bias and actively fight racism, sexism, and other forms of oppression
- + Expunging criminal records for simple cannabis possession
- + Giving BIPOC training, ownership opportunities, and most importantly, access to financing

How Does It Work?



Ultimately, it is essential to equip future participants in the cannabis industry with knowledge of social justice issues, and how their own work can be positioned to create a more equitable society. This 7-module, self-paced course introduces learners to social justice issues and opportunities for progress in the cannabis industry. The course consists of PowerPoints, selected readings, videos, and podcasts, short lecture videos, and built-in assessments.

THE SYLLABUS INCLUDES:

- + History of the Criminalization of Cannabis
- + Race and Cannabis
- + Criminal Justice Reform and Cannabis
- + Cannabis, Gender, and the Environment
- + Cannabis and Economic Opportunity

WHAT STUDENTS WILL LEARN:

- + A foundational understanding of the vocabulary, history of cannabis and its prohibition
- + An understanding of the changes to public policy surrounding the use of cannabis
- + Mastery over issues in gender equity and environmentalism in the cannabis industry
- + An understanding of the lasting, intergenerational effects of criminalization of cannabis, especially on communities of color



New Jersey Required Course for All Cannabis Handlers

In 2022 the NJ Cannabis Regulatory Commission mandated that all plant touching operators and participants in the state's industry must undergo a background check and take a required cannabis course. The NJ State Required Cannabis Handler Course is the official course that all workers must pass to remain compliant with New Jersey state law. It has been specifically developed to build an educated, knowledgeable and confident cannabis workforce.

How Does It Work?



Learners will work through eight modules at their own pace and watch educational videos specifically selected to exemplify and reinforce their new cannabis knowledge. Interactive Knowledge Checks at the end of each module will test their learning. Once learners finish the course they'll earn a Certificate of Completion!

THE SYLLABUS INCLUDES:

- + History of cannabis use, prohibition, and legalization
- + Cultivation techniques and strain/cultivar varieties
- + Chemotypes of cannabis
- + Packaging, labeling, and advertising requirements
- + The medical use of cannabis and contraindications

WHAT STUDENTS WILL LEARN:

- + Knowledge of the different components of cannabis
- + How the cannabis plant grows and how different products are manufactured
- + How cannabis works in the human body
- + The short term and long term risks of overuse



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Let's Talk!